

ENTREPRENEURSHIP PROGRAM

I. INFORMATION

LEVEL: High School

AREA: English

GRADE: 9° EGB

YEAR: 2021-2022

Student's Exit Profile:

- Understand sentences and frequently used expressions related to areas of most immediate relevance.
- Understand and read advertisements or messages with simple, short and clear messages.
- Communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters.
- Describe in simple terms aspects of oneself background, immediate environment and matters in areas of immediate need.
- Write short and simple notes or messages about short term needs.

II. CONTENT:

Overview Unit	DATE
Unit 1 Activities: Dilemma: Exporting to Mexico Unit 2 Data: Dilemma: Buy it now	May-June
Unit 3 Etiquette: Dilemma: A workplace bully Unit 4 Image: Dilemma Volkswagen bugs Unit 5 Success: Dilemma: Organic growth	June-July
Unit 6 Future: Dilemma: Risky ventures Unit 7 Location: Dilemma: A new location Unit 8 Job-seeking: Dilemma: for love or money?	August-September
Unit 9 Selling: Guerilla marketing Unit 10 Price: Dilemma: Stock market challenge	October – November
Unit 11 Insurance: Dilemma: A fair decision? Unit 12 Service: Dilemma: Service not included Unit 13 Productivity: Dilemma: Bonus or burst?	November – December
Unit 14 Creativity: Dilemma: Gold rush Unit 15 Motivation: Dilemma: Hot-desking	January – February